

MONDAY, OCTOBER 10, 2022 EXMOOR COUNTRY CLUB | HIGHLAND PARK, ILLINOIS 2022 SPONSORSHIP OPPORTUNITIES



2022 BLESSINGS IN A BACKPACK CLASSIC

Join us on Monday, October 10, for the 2022 Blessings in a Backpack Classic — an exceptional day of golf, tennis, and fun - as we raise money to increase our local footprint and feed kids across Chicagoland.

Proceeds from this event will help us close the weekend hunger gap for food-insecure children now and for years to come.





ABOUT THE BLESSINGS IN A BACKPACK CHICAGO CHAPTER:

In the Chicago region, nearly 300,000 kids are at risk of going hungry this weekend. That's one in seven kids who rely on their school's free and reduced-price meal programs to provide the nourishment they need to learn and grow.

What happens to these kids when schools close their doors on Friday? Who will feed the kids this weekend? Together, we will!

To ensure the kids in our community have full bellies over the weekend, Blessings in a Backpack sends them home on Fridays with backpacks full of satisfying and nutritional food.

During the 2020/21 school year, Blessings in a Backpack Chicago Chapter has provided more than 4,500 kids with hunger-free weekends. We currently have 400 volunteers that serve over 50 schools, providing 158,000 hunger-free weekends.



2022 SPONSORSHIP OPPORTUNITIES

PRESENTING ACE SPONSOR: \$25,000

- One golf foursome
- Logo featured on the event webpage as well as all event publicity
- Sponsorship mentioned on registration confirmation correspondence sent to all participants
- Company name/logo in primary position on signage at Registration, Clubhouse, Veranda, Pro Shop/Cart Launch, Putting Green, and Tennis Court
- Special recognition at lunch and awards cocktail reception (optional giant check)
- First choice of sign to keep and use for Employee Engagement purposes
- Mention in the Blessings in a Backpack Chicago Chapter e-newsletter and social media
- Special recognition at lunch and awards cocktail reception

PLATINUM EAGLE SPONSOR: \$15,000

- One golf foursome
- Logo featured on the event webpage
- Sponsorship mentioned on registration confirmation correspondence sent to all participants
- Company name/logo on signage at Registration, Clubhouse, Veranda, and Pro Shop/Cart Launch
- Second choice of sign to keep and use for Employee Engagement purposes
- Mention in the Blessings in a Backpack Chicago Chapter e-newsletter and social media

PARTNER BIRDIE SPONSOR: \$10,000

- One golf foursome
- Logo featured on the event webpage
- Sponsorship mentioned on registration confirmation correspondence sent to all participants
- Company name/logo on signage at Registration, Clubhouse, and Veranda
- Third choice of sign to keep and use for Employee Engagement purposes





2022 EVENT SPONSORSHIP OPPORTUNITIES

AWARDS RECEPTION SPONSOR: \$7,500

- Use of your brand (if applicable) at awards reception
- Logo featured on the event webpage
- Product promotion available in event gift bags
- Sponsorship mentioned on registration confirmation correspondence sent to all participants
- Two tickets to lunch and awards reception

LUNCH SPONSOR: \$5,000

- Use of your brand (if applicable) at luncheon
- Logo featured on the event webpage
- Product promotion available in event gift bags
- Sponsorship mentioned on registration confirmation correspondence sent to all participants
- Two tickets to lunch and awards reception

BEVERAGE SPONSOR: \$5,000

- Use of your brand at lunch and awards ceremony reception
- Logo featured on the event webpage
- Product promotion available in event gift bags
- Sponsorship mentioned on registration confirmation correspondence sent to all participants
- Two tickets to lunch and awards reception







GIFT SPONSOR: \$2,000

- Logo on gift bags
- Logo featured on the event webpage
- Product promotion available in event gift bags
- Two tickets to lunch and awards reception



2022 GOLF AND TENNIS SPONSORSHIPS

HOLE-IN-ONE SPONSOR: \$2,000

FRONT 9 — ONE AVAILABLE BACK 9 — ONE AVAILABLE

- Prize Package on one hole; name and logo on hole signage
- Logo featured on the event webpage
- Recognition in the event's program book
- Two tickets to lunch and awards reception

HOLE SPONSOR: \$1,000

- Name/logo on hole signage
- Logo featured on the event webpage
- Two tickets to lunch and awards reception

GOLF BALL SPONSOR: \$1,000

- Name/logo on 100 sleeves of golf balls
- Logo featured on the event webpage
- Two tickets to lunch and awards reception

TENNIS BALL SPONSOR: \$1,000

- Name/logo on 16 cans of tennis balls
- Logo featured on the event webpage
- Two tickets to lunch and awards reception









2022 GOLF AND TENNIS REGISTRATION

GOLF TEAM FOURSOME: \$4,000

20 AVAILABLE

- Includes greens fees, cart, forecaddie, range balls
- On-course refreshments, lunch with bar service, and awards cocktail reception
- Exclusive event gift bag for all four players
- Recognition in the event's program book

ROUND ROBIN TENNIS: \$375 20 AVAILABLE

- An afternoon of round-robin tennis doubles
- Includes court access and balls
- On-course refreshments, lunch with bar service, and awards cocktail reception
- Exclusive gift bag

INDIVIDUAL GOLFER: \$1,250

LUNCH ON THE VERANDA: \$100

COCKTAIL RECEPTION: \$200





PLAY IT FORWARD

If you cannot attend but would like to make a donation to feed kids in Chicagoland on the weekends, you can PLAY IT FORWARD with a tax-deductible donation.

Give online at: chicago.blessingsinabackpack.org/donate

Questions? Contact: Colleen Bohn

Board Co-Chair, Chicago Chapter (312)-961-2810 cbohn@blessingsinabackpack.org



2022 CLASSIC & DIY 5K SPONSORSHIP OPPORTUNITIES

The "Do It Yourself" 5K is a 5K walk/run done on your own time, at your own pace, and in your own place. You can participate any time between Saturday, November 5, and Sunday, November 13.

FINISH LINE SPONSOR: \$5,000

- Logo on event web page
- Logo on electronic invitation
- Logo on back of race t-shirt
- T-shirts and entries for 10

STARTING LINE SPONSOR: \$1,000

- Logo on back of race t-shirt
- T-shirts and entries for two

We invite you to increase your impact by sponsoring both of the Chicago Chapter's signature events this fall, The Classic in October and the DIY 5k in November, and are offering discounted combo sponsorship incentives!

COMBO CLASSIC AND DIY 5K SPONSOR

- \$4,000+ Classic Sponsor 20% off DIY5K Sponsorship
- \$1,000+ Classic Sponsor 10% off DIY5K Sponsorship









2022 BLESSINGS IN A BACKPACK CLASSIC

Proceeds from the 2022 Blessings in a Backpack Chicago Golf and Tennis Classic increase the chapter's local footprint, feed more Chicagoland children, and create sustainability for continued growth. We appreciate your support to make this event a success!

The information collected below will be used to create an invoice for your sponsorship.

CONTACT NAME:	
EMAIL:	PHONE:
COMPANY NAME: _	

SPONSORSHIP SELECTION(S): _____

SPONSORSHIP LEVELS

- Presenting Ace Sponsor (\$25,000)
- Platinum Eagle Sponsor (\$15,000)
- Partner Birdie Sponsor (\$10,000)
- Awards Reception Sponsor (\$7,500)
- Beverage Sponsor (\$5,000)
- Lunch Sponsor (\$5,000)
- Gift Sponsor (\$2,000)
- Hole-in-One Sponsor (\$2,000)
- Hole Sponsor (\$1,000)
- Golf Ball Sponsor (\$1,000)
- Tennis Ball Sponsor (\$1,000)
- DIY Finish Line Sponsor (\$5,000)
- DIY Starting Line Sponsor (\$1,000)

SIGNATURE: ______

BLESSINGS STAFF/BOARD SIGNATURE: _____

For more information about the 2022 Blessings in a Backpack Classic, contact Colleen Bohn at cbohn@blessingsinabackpack.org or (312) 961-2810. Return this form and email a high-res copy of your logo by email to Colleen by August 15, 2022.

Blessings in a Backpack is a registered 501(c)(3) public, nonprofit organization. All sponsorships and donations are tax-deductible to the fullest extent of the law. Federal tax ID number: 26-1964620

chicago.blessingsinabackpack.org/gva_event/chicago-golf-tennis-classic/

REGISTRATION

- Golf Team Foursome (\$4,000)
- Individual Golfer (\$1,250)
- Round Robin Tennis (\$375)
- Lunch on the Veranda (\$100)
- Awards Cocktail Reception (\$200)