

## DIY 5K Sponsorship Opportunities



### What is the DIY 5K?

The race is a “Do It Yourself” 5K run/walk done on your own time, at your own pace, and in your own place.

### Why Do the DIY 5K?

Blessings in a Backpack mobilizes communities, individuals, and resources to provide food on the weekends for elementary school children across America who might otherwise go hungry. Chicago Blessings currently feeds 6,000 kids each weekend, however, there are over 150,000 food-insecure kids throughout Chicagoland. Thank you for being a part of feeding hungry kids on the weekend!

### When is the 5K?

Saturday, November 2 to Sunday, November 10.

#### Finish Line Sponsor

**\$5000**

- Logo on event web page
- Logo on electronic invitation
- Logo on 900+ race t-shirts
- T-shirts and entry for 10

#### Corporate Team Sponsor

**\$1250**

- Build employee engagement and sponsor a company team
- Minimum of 20 participants

#### Starting Line Sponsor

**\$1000**

- Logo on 900+ race t-shirts
- T-shirts and entry for 10

### Questions?

Contact Dan Summins  
Managing Director – Chicago Chapter  
(312) 823-0406  
dans@blessingsinabackpack.org

### How to register?

Join the event by going to  
[https://chicago.blessingsinabackpack.org/gva\\_event/diy5k/](https://chicago.blessingsinabackpack.org/gva_event/diy5k/)

